



INNOVATING CUSTOMER ENGAGEMENT

April 12-13, 2012

JW Marriott Starr Pass
Tucson, AZ

2012 SPONSORSHIP INFORMATION

Are you interested in showcasing your company to:

- + Some of **the world's largest retailers**
- + Retailing and Consumer Sciences and Business students - **tomorrow's future retail leaders**
- + **Academicians** teaching retail strategy and application
- + **Consultants and forecasters**

Take advantage of this outstanding, but limited, opportunity to **have your company featured at the annual Global Retailing Conference** by becoming an event sponsor! This annual event, presented by the Terry J. Lundgren Center for Retailing at the University of Arizona, is becoming one of the most dynamic executive gatherings in the industry. Each year the Center provides a rich agenda of retail executives speaking on executable strategies for success and best practices in the industry to retailers, students and academicians from around the world. This year's theme "**Innovating Customer Engagement,**" will focus on how competitive changes and fast communication will require innovation to break away from the competitive pack. That ability to identify new, non-traditional business strategies will unleash processes that will give companies the edge on the competition. We are proud to announce our keynote speaker this year will once again be **Mr. Terry J. Lundgren, Chairman, President & of Macy's, Inc.** This year's event will be at JW Marriott Starr Pass in Tucson on April 12-13, 2012.

In addition to the on-site benefit of your company's name on event sponsor boards, you will be recognized on all outreach materials, including registration mailings, websites and participant information. By becoming an event sponsor, you are able to build new relationships and increase your visibility among a great diversity of retailers and entrepreneurs who participate in the Global Retailing Conference.

Please join our partners and supporters by sponsoring one of our events at this highly publicized conference. Select your level of interest and participation from the enclosed sponsor form or contact me personally at 520.626.7952 to learn more about the value of partnering with the Terry J. Lundgren Center for Retailing.

Thanks for helping us support the retailing industry and our future retail professionals.

Sincerely,
Martha Van Gelder, Director
Terry J. Lundgren Center for Retailing

Kimberley Brooke,
Assistant Director, Marketing & Communications

GLOBAL RETAILING CONFERENCE | April 12-13, 2012

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SPONSORSHIP OPPORTUNITIES

CHAIRMAN'S CIRCLE \$10,000 - \$15,000

Four complimentary registrations for conference.

WEDNESDAY, APRIL 11

VIP DINNER

Recognition at this 'invitation only' exclusive event for speakers and Terry J. Lundgren Corporate Advisory Board at JW Marriott Starr Pass

THURSDAY APRIL 12

SONORAN SUNSET RECEPTION & DINNER

A gathering of executives, students and academicians for some high-level networking and re-connecting with friends

PRESIDENT'S CIRCLE \$5,000 - \$9,999

Recognition for a "menu" of meals including breakfast and lunch. Two complimentary registrations for conference.

THURSDAY, APRIL 12

Continental Breakfast
Lunch

FRIDAY, APRIL 13

Buffet Breakfast

EXECUTIVE CIRCLE \$2,000 - \$4,999

Get noticed for your support of a coffee or snack break. Recognition on sponsor boards and in all media.

THURSDAY, APRIL 12

Morning Coffee Break
Afternoon Refreshment Break

FRIDAY, APRIL 13

Morning Coffee Break

GLOBAL GOLF TOURNAMENT SPONSOR A HOLE - \$1,000

Wednesday, April 11
Sponsor a Hole!



IT BEGINS WITH A SURE STEP

This year's event will be held at the JW Marriott Starr Pass Tucson Resort & Spa. Drawing on the beauty of its location, this Tucson resort features elements of the lush Arizona desert and far-reaching landscape throughout its design.



SIGN UP NOW for the Global Golf Tournament and increase your company's visibility among top Global leaders by sponsoring a hole.

Partner Companies: Your payment in excess of \$500 per complimentary registration qualifies as a tax deductible contribution.

Non-Partner Companies: Your payment in excess of \$600 per complimentary registration qualifies as a tax deductible contribution

Fax today to

520.621.9445 or, call Kimberley Brooke at 520.626.7952 to find out more about your sponsorship options:

Please print

Your name _____ Company _____

Address _____ Phone _____

If you wish to pay via credit card, click on the link below to sponsor the Global Retailing Conference.

Pay by check # _____ Sponsorship Level _____

Pay Online

http://globalretailingconference.org/sponsor_online.html