

# INSPIRING INNOVATION



GLOBAL  
RETAILING CONFERENCE  
2 0 1 1

April 7-8, 2011 | Loews Ventana Canyon | Tucson, AZ

## 2011 SPONSORSHIP INFORMATION

Are you interested in **showcasing your company** in front of:

- Some of **the world's largest retailers**
- Retailing and Consumer Sciences and Business students – **tomorrow's future retail leaders**
- **Academicians** teaching retail strategy and application
- **Consultants and forecasters**

Take advantage of this outstanding, but limited, opportunity to **have your company featured at the annual Global Retailing Conference** by becoming an event sponsor! This annual event, presented by the Terry J. Lundgren Center for Retailing at the University of Arizona, is becoming one of the most dynamic executive gatherings in the industry. Each year the Center provides a rich agenda of retail executives speaking on executable strategies for success and best practices in the industry to retailers, students and academicians from around the world. This year's theme *"Inspiring Innovation,"* will focus on how competitive changes and fast communication will require innovation to break away from the competitive pack. That ability to identify new, non-traditional business strategies will unleash processes that will give companies the edge on the competition. We are proud to announce our keynote speaker this year will once again be **Mr. Terry J. Lundgren, Chairman and CEO of Macy's, Inc.** This year's event will be at Loews Ventana Canyon in Tucson on April 7-8, 2011.

In addition to the on-site benefit of your company's name on event sponsor boards, you will be recognized on all outreach materials, including registration mailings, Web sites and participant information. In addition, your sponsorship will support the **University of Arizona** by providing funding to sponsor student participation. To further support achievement we will endow 5% of all sponsorship in the Lundgren Center Endowment for Excellence. The interest earned on this endowment will provide a perpetual stream of funding to support faculty and students.

Please join our partners and supporters by sponsoring one of our events at this highly publicized conference. Select your level of interest and participation from the enclosed sponsor form or contact me personally at 520.626.7952 to learn more about the value of partnering with the Terry J. Lundgren Center for Retailing.

Thanks for helping us support the retailing industry and our future retail professionals.

Sincerely,

Melinda Burke, Director  
Terry J. Lundgren Center for Retailing

Kimberley Brooke, Assistant Director  
Marketing & Communications  
Norton School of Family & Consumer Sciences



# GLOBAL RETAILING CONFERENCE

APRIL 7-8, 2011

## SPONSORSHIP OPPORTUNITIES

### Chairman's Circle \$10,000 - \$15,000

Four complimentary registrations for conference.

#### Wednesday, April 6

##### VIP Dinner

Recognition at this 'invitation only' exclusive event for speakers and Terry J. Lundgren Corporate Advisory Board at Loews Ventana Canyon

#### Thursday April 7

##### Sonoran Sunset Reception & Dinner

A gathering of executives, students and academicians for some high-level networking and re-connecting with friends

### President's Circle \$5,000 - \$9,999

Recognition for a "menu" of meals including breakfast and lunch. Two complimentary registrations for conference.

#### Thursday, April 7

Continental Breakfast  
Lunch

#### Friday, April 8

Buffet Breakfast

### Executive Circle \$2,000 - \$4,999

Get noticed for your support of a coffee or snack break. Recognition on sponsor boards and in all media.

#### Thursday, April 7

Morning Coffee Break  
Afternoon Refreshment Break

#### Friday, April 8

Morning Coffee Break

### Global Golf Tournament Sponsor A Hole - \$1,000

Wednesday, April 6  
Sponsor a Hole!

**Please check here to authorize 5% of your sponsorship to support student excellence through the Lundgren Center Endowment for Excellence.**

- Partner Companies: Your payment in excess of \$500 per complimentary registration qualifies as a tax deductible contribution
- Non-Partner Companies: Your payment in excess of \$600 per complimentary registration qualifies as a tax deductible contribution

#### Fax today to

520.621.9445 or, call Kimberley Brooke at 520.626.7952 to find out more about your sponsorship options:

Please print

Your name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

If you wish to pay via credit card, click on the link below to sponsor the Global Retailing Conference.

Pay by check # \_\_\_\_\_ Sponsorship Level \_\_\_\_\_

## LOEWS VENTANA CANYON



## UPSCALE TUCSON LODGING

Loews Hotel in Tucson offers guests a premier luxury hotel designed to provide both comfort and value. Boasting a long list of convenient amenities, our hotel is the most accommodating of all Tucson lodging options.