



BRAND NEW THINKING

the innovation leaders

GLOBAL
RETAILING CONFERENCE
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april 2-3 20
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2009 SPONSORSHIP INFORMATION

Are you interested in **showcasing your company** in front of:

- Some of **the world's largest retailers**
- Retailing and Consumer Sciences and Business students – **tomorrow's future retail leaders**
- **Academicians** teaching retail strategy and application
- **Consultants and forecasters**

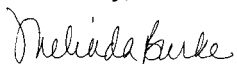
Take advantage of this outstanding, but limited, opportunity to **have your company featured at the annual Global Retailing Conference** by becoming an event sponsor! This annual event, presented by the Terry J. Lundgren Center for Retailing at the University of Arizona, is becoming one of the most dynamic executive gatherings in the industry. Each year the Center provides a rich agenda of retail executives speaking on executable strategies for success and best practices in the industry to retailers, students and academicians from around the world. This year's theme "Brand New Thinking: The Innovation Leaders," will focus on how competitive changes and fast communication will require innovation to break away from the competitive pack. That ability to identify new, non-traditional business strategies will unleash processes that will give companies the edge on the competition. We are proud to announce our keynote speaker this year will once again be **Mr. Terry Lundgren, Chairman and CEO of Macy's Inc.** This year's event will be at Westin La Paloma in Tucson on April 2 - 3, 2009.

In addition to the on-site benefit of your company's name on event sponsor boards, you will be recognized on all outreach materials, including registration mailings, Web sites and participant information. In addition, your sponsorship will support the **University of Arizona** by providing funding to sponsor student participation.

Please join our partners and supporters by sponsoring one of our events at this highly publicized conference. Select your level of interest and participation from the enclosed sponsor form or contact me personally at 520.621.1140 to learn more about the value of partnering with the Terry J. Lundgren Center for Retailing.

Thanks for helping us support the retailing industry and our future retail professionals.

Sincerely,



Melinda Burke, Director
Terry J. Lundgren Center for Retailing

SPONSORSHIP OPPORTUNITIES

Chairman's Circle \$10,000 - \$15,000

Four complimentary registrations for conference.

Wednesday, April 1

VIP Dinner

Recognition at this 'invitation only' exclusive event for speakers and Terry J. Lundgren Corporate Advisory Board. at the Westin La Paloma.

Thursday April 2

Global Food Festival

A gathering of executives, students and academicians for some high-level networking and re-connecting with friends

President's Circle \$5,000 - \$9,999

Recognition for a "menu" of meals including breakfast and lunch. Two complimentary registrations for conference.

Thursday, April 2

Continental Breakfast

Lunch

Friday, April 3

Buffet Breakfast

Executive Circle \$1,000 - \$4,999

Get noticed for your support of a coffee or snack break. Recognition on sponsor boards and in all media.

Thursday, April 2

Morning Coffee Break

Afternoon Refreshment Break

Friday, April 3

Morning Coffee Break

Fax today to

520.621.3209

Or, call Melinda Burke at 520.621.1140 to find out more about your support options:

Your name _____ Company _____

Address _____ Phone _____

Pay by check # _____ OR Credit Card type/# _____

Please Invoice Me _____ Sponsorship Level _____